

FAX# 703 528 7880 OCT19/12 12.28
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN _____
SALES PRSN WA- JOE KNAUER _____

CONTRACT # 6269464

ORDER # _____

PRDCT	OBAMA FOR AMERICA	EST#1537	COMMENTS: (LINE, QUANTITY, UNIT PRICE, TOTAL PRICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT19/12 12.28

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1537

34	S	600P-630P	30	\$1,500.00	10/21	2	SUN
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PROGRAM : EYEWITNESS NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
70	A		630P-700P	30		\$1,500.00	10/21	10/21	1		SUN	1

PROGRAM : WORLD NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-34 FOR 3 SPOTS/WK

71	A		1200N-330P	30		\$2,750.00	10/20	10/20	1		SAT	1
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PROGRAM : FBALL
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 70-72

72	A		500A-600A	30		\$250.00	10/21	10/21	1		SUN	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 70-72

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#34 MISSED: SUN/600P-630P OCT21(3/WK) 30S \$1,500.00 (OCT19/12)
OFFER: SUN/630P-700P OCT21 30S \$1,500.00 PLS ADVISE.
& SAT/1200N-330P OCT20 30S \$2,750.00
& SUN/500A-600A OCT21 30S \$250.00

CMT: WE CAN OFFER

OCT/12 283420.00 CONTRACT TOTAL 283420.00
TOTAL SPOTS 131

MARKET TOTALS \$681,240 WFTV 41% WKMG 20% WESH 19% WOFL 14% WKCF 2% WRBW 3% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE